



## FLAME TREE PRESS

FICTION WITHOUT FRONTIERS



## MEDIA KIT

### NEW FICTION IMPRINT

With editorial, sales and marketing offices in New York, Ohio and London **Flame Tree Publishing** brings a legacy of commitment to the art of creating powerful, delightful books for readers.

### NEW YORK EDITORIAL

Based in New York Executive editor **Don D'Auria** previously led the horror list at Samhain Publishing, and Leisure Books for fifteen years where he directed their thriller line,

as well as the horror list that Rue Morgue magazine called "the champion of paperback horror." During his career he's worked with many leading authors including Richard Laymon, Ramsey Campbell, Graham Masterton, Edward Lee and Jack Ketchum. He is the recipient of an **International Horror Guild Award** for his contributions to the horror genre.

### 5 FLAME TREE FACTS

① Flame Tree's curated **Gothic Fantasy Short Story Anthologies** have sold over **750,000** copies, so far.

② **Social media submission process** has brought over 200 new short stories to readers.

③ Our all-female **Editorial Board** co-ordinates the reading and selection of new stories across a hectic 6 week period.

④ Flame Tree combines print reading with **free online resources**, extending the reader's experience beyond the page, onto the **mobile, tablet** and **desktop**.

⑤ Flame Tree is famous for its **art calendars, journals** and **illustrated books** on art, music and lifestyle subjects.

"After 24 years at Flame Tree, this imprint's story really started three years ago, when we began our short story submissions in the US. Since then we've built significant communities of readers and writers."

*Nick Wells, Publisher & Founder*

### COMING SOON

Author signings, radio tours, blog tours, author Q & As all will follow the launch of our **award winning authors** and **original voices**.

### MEDIA DOWNLOADS



[Press Release](#)



Feature images [as a zip files](#) (see next page for thumbnails)



logo file package [for print, and web \(as a zip file\)](#)

Contacts, press, & **5 Q&A** see the next page





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## QUICK Q&A

### CONTACTS

#### PRESS & PUBLICITY

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#### WITH THE FLAME TREE PUBLISHER NICK WELLS

*What makes this list different from all the other publishers?*

There are many fine publishers of horror, crime, sf and crime but we hope to make a mark by bringing together a brilliant list of writers to match the enthusiasm and passion of the many reader we know who thirst for new books by original voices.

*Why did you decide to move into publishing novels?*

We have so many submissions for our short story anthologies, so many good writers, people from all walks of life who just love reading and writing in the many different subjects, from dystopia, to ghosts, crime, lost words to time travel. It's incredible how many good narratives there are, and yet they don't all have a chance to flicker in the daylight. So, opening up a new route to market for novels seemed to be a good way of nurturing this ever-eager base of enthusiasts and lovers of the dark imagination.

*So what do you hope to achieve in the next few years?*

Balance, basically. With Don on board we have some wonderful award-winning authors, and experienced writers who understand their market. I think we can tip the scales by bringing the best of genre writing, the established **and** the award winners, while bringing on the next generation.

### IMAGE THUMBNAILS OF THE MEDIA DOWNLOADS

